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| #Use latest India PDL template, **excluding** the PDLs mentioned below:  # employment\_status\_in  # employee\_status\_in  # jobtype  # employ\_jobtitle\_in  # employ\_function\_in  # management\_level\_in  # employ\_decisionmaker\_in  # employ\_decisionmaker\_main\_in |

**LOI = 12min**

**Points = 125**

#single code

Q1: Which of the below religions do you follow:

* 1. Buddhism
  2. Christianity
  3. Hinduism
  4. Islam
  5. Jainism
  6. Sikhism
  7. Zoroastrianism
  8. Others
  9. Prefer not to answer

#single code

Q2: Which caste category do you belong to?

1. General
2. OBC
3. SC
4. ST
5. Prefer not to answer

#single code

Q3: What is your current employment status?

1. Working full-time (at least 40 hours a week)
2. Working part-time (less than 40 hours a week)
3. Fresher looking for a new job
4. Currently unemployed but have worked in the past
5. I am a student
6. Housewife
7. Retired

#ask if coded 1 or 2 or 4 on Q3

#single code

Q4: Which of the following industries do you/ have you worked in?

1. Agriculture (farming, livestock)
2. Arts, entertainment, and recreation
3. Travel & Tourism
4. Business services (e.g., accounting, consulting, advertising, business or market research)
5. Construction
6. Education
7. Engineering, design, or architecture
8. Financial
9. Health or medical services
10. Law or legal services
11. Manufacturing
12. Media and communications
13. Personal care and services (like beauty salons)
14. Real estate
15. Food
16. Retail
17. IT
18. Other

#ask if coded 1 or 2 or 3 or 4 or 5 on Q3

#single code

Q5: Which of the following best describes your level of agreement with the following statement: “Freelance work is a viable alternative to full time-employment”

1. Agree strongly
2. Agree somewhat
3. Neither agree nor disagree
4. Disagree somewhat
5. Disagree strongly

#ask if coded 1 or 2 or 3 or 4 or 5 on Q3

#single code

Q6: Which of the following best describes your level of agreement with the following statement: “I am willing to consider taking on freelance work as an alternative to full-time employment in the future”

1. Agree strongly
2. Agree somewhat
3. Neither agree nor disagree
4. Disagree somewhat
5. Disagree strongly

#Ask if coded 1 or 2 on Q3

#open-text, numeric response only, do not allow value higher than 20

Q7: How many jobs have you had in the last five years?

#Ask if coded 1 or 2 on Q3

#single response

Q8: Which of the following statements do you agree with **most strongly**?

1. I am satisfied in my current job and I am not looking to switch
2. I am satisfied in my current job but will be willing to move for better pay
3. I am satisfied in my current job but will be willing to move for a better role
4. Satisfied but would like to switch taking into consideration travel time to office, closeness to family – logistics & convenience
5. I am not satisfied in my current job and will move as soon as I get another offer

#Ask if coded 1 or 2 or 3 on Q3

#single response, randomize

Q9: Which of the following channels do you consider to be **most** useful for a job search?

1. Social Media – Facebook, Twitter, Linkedin
2. Job search websites
3. Contract agencies/consultants
4. Uploading resume online on company websites
5. Networking
6. None of the above (fixed)

#Ask if coded 1 or 2 or 3 on Q3

#single response

Q10: How easy or difficult do you think it is to find a new job nowadays?

1. Extremely easy
2. Fairly easy
3. Somewhat easy
4. Somewhat difficult
5. Fairly difficult
6. Extremely difficult
7. Don’t know/ Can’t say

#Ask if coded 1 or 2 on Q3

#single response

Q11: Since you are already employed, would you tell us how much approximately is your gross monthly income?

1. <10,000 INR
2. 10,000-20,000 INR
3. 20,000-30,000 INR
4. 30,000-50,000 INR
5. 50,000-75,000 INR
6. 75,000-1,00,000 INR
7. 1,00,000-1,50,000 INR
8. 1,50,000-2,50,000 INR
9. 2,50,000-4,00,000 INR
10. >4,00,000 INR
11. Prefer not to answer

#multi response

Q12: Which of the following statements do you tend to agree with the most. Select all that apply.

1. Reservation in private jobs based on caste identity is justified
2. Reservation in government jobs base on caste identity is justified
3. Reservation in private colleges/ educational institutes based on caste identity is justified
4. Reservation in public colleges/ educational institutes based on caste identity is justified
5. Reservations should be based on economic criteria and not on caste
6. All reservations should be abolished (SC)

#grid question, single response for each row, randomize rows

Q13: How important would you say are the following in your life:

Rows

1. Family
2. Friends
3. Work
4. Religion
5. Taking time out for yourself
6. Traveling
7. Marriage/ getting married
8. Romantic relationships

Columns

1. Extremely important
2. Somewhat important
3. Neither important nor unimportant
4. Somewhat unimportant
5. Extremely unimportant

#single response

Q14: Which of the following best describe how often you pray?

1. Several times a day
2. Once a day
3. Only when attending religious services
4. Only on special holy days
5. Practically never
6. Don’t know

#single response

Q15: Aside from weddings/funerals, how often do you attend religious services or visit a place of worship?

1. More than once a week
2. Once a week
3. Once or twice a week
4. Once a week
5. Once or twice a week
6. Once or twice a month
7. A few times a year
8. Seldom
9. Never

#multi response, randomize

Q16: Which of the following are likely to influence your life in terms of choosing your friends or social circle? Select all that apply

1. Language/ mother-tongue
2. Caste
3. Religion
4. College or alma mater
5. Workplace or trade unions
6. Nationality
7. None of the above (Fixed, SC)

#single response

Q17: Which of the following best describes your level of comfort in having people from other social groups (caste/religion/language) as neighbours?

1. Extremely comfortable
2. Somewhat comfortable
3. Neither comfortable nor uncomfortable
4. Somewhat uncomfortable
5. Extremely uncomfortable

#single response

Q18: Do you want to have children?

1. Already have children
2. Yes
3. No
4. Prefer not to answer

#single response

Q19: And which of the following statements best describes your outlook towards child adoption?

1. Completely in favour
2. Somewhat in favour
3. Neither in favour nor against it
4. Somewhat against it
5. Completely against it

#grid question, single response for each row, randomize rows

Q20: Listed below are a few subjects that we would like to get your views on. Please note that there are no right or wrong answers to these; it’s only your opinion that we are interested in knowing.

Rows

1. Same sex marriages/ relationships
2. Inter-caste marriages
3. Inter-religious marriages
4. Sex before marriage
5. Alcohol consumption
6. Consumption of meat
7. Consumption of beef

Columns

1. Completely acceptable
2. Somewhat acceptable
3. Neither acceptable nor unacceptable
4. Somewhat unacceptable
5. Completely unacceptable
6. Don’t know/ can’t say

#grid question, single response for each row, randomize rows

Q21: Below are a few more statements that we wanted to get your views on. Could you tell us how much you agree or disagree with each of the statements mentioned below:

Rows

1. Men should share household chores with women as far as possible
2. Men and women should always share household chores
3. The burden of child-rearing should be borne by women
4. Men and women deserve to be paid equally for the same work
5. Women need not work if they belong to an affluent family
6. Women should never work outside their homes

Columns

1. Agree strongly
2. Agree somewhat
3. Neither agree nor disagree
4. Disagree somewhat
5. Disagree strongly

#single response

Q22: Have you ever voted in national elections?

1. Yes – I always vote
2. Yes – I have voted few times
3. Have not in the past but plan to in the future
4. No, I never vote

#single response

Q23: Have you ever voted in local elections?

1. Yes – I always vote
2. Yes – I have voted few times
3. Have not in the past but plan to in the future
4. No, I never vote

#multi response, randomize

Q24: Which of the following statements are true for you? Select all that apply.

1. I use/have used an activist hashtag in a social media post/tweet
2. I share/have shared information about a protest or boycott surrounding a social-political issue on social media
3. I do not like to voice my personal social-political beliefs on social media
4. I participate/ have participated in rally or march
5. I work/have worked to mobilize offline support for a social-political issue
6. I prefer not to engage in social-political issues offline

#single response

Q25: How would you rate the performance of the current government?

1. Very Good
2. Good
3. Average
4. Poor
5. Very poor
6. Don’t know/ can’t say

#multi response, randomize

Q26: Which of the following are the biggest areas of concern under the current government? Select all that apply

1. Unemployment
2. Price rise
3. Corruption
4. Increase in intolerance / extremist views
5. Safety of women
6. Plight of farmers
7. Loss of earnings because of demonetization
8. GST Implementation
9. Other (Fixed)
10. Nothing, I was fully satisfied with the governance in the last five years (Fixed, SC)
11. Don’t know/ can’t say (Fixed, SC)

#multi response, randomize

Q27: And what do you think have been the biggest successes of the current government? Select all that apply

1. Implementation of GST
2. Better cleanliness / Swachh Bharat Mission
3. Financial Inclusion / Jan Dhan Yojana
4. Creating new jobs
5. Demonetisation
6. Reduction in corruption
7. Controlling inflation
8. Checking cross-border terrorism
9. Other (Fixed)
10. None (Fixed, SC)
11. Don’t know/ can’t say (Fixed, SC)

#grid question, single response for each row, randomize rows

Q28: How much would you say you agree or disagree with each of the following statements given below?

Rows

1. Governments should not run any businesses
2. Governments should run businesses in strategic sectors such as defence
3. Government should run schools and hospitals for everyone
4. Governments should provide financial assistance to the deserving but schools and hospitals should be run by the private sector
5. Governments should enable job creation in the private sector
6. Governments should create more government jobs

Columns

1. Agree strongly
2. Agree somewhat
3. Neither agree nor disagree
4. Disagree somewhat
5. Disagree strongly

#single response

Q29: Which national party do you feel more strongly aligned with?

1. Congress
2. BJP
3. BSP
4. CPI-M
5. NCP
6. All India Trinamool Congress
7. Other
8. None of them

#single response

Q30: Do you think a united opposition alliance would be more effective in comparison to NDA in the next term?

1. Yes
2. No
3. Don’t know/ can’t say

#single response

Q31: Who would you prefer to see as the PM in 2019?

1. Narendra Modi
2. Rahul Gandhi
3. Mayawati
4. Sharad Pawar
5. Mamta Banerjee
6. Others—Specify name
7. Don’t know/ can’t say

#single response

Q32: Do you think Ram Temple should be built on the disputed Babri Masjid site?

1. Yes
2. No
3. It’s for the judiciary to decide
4. I don’t care about the issue
5. Either way, just want communal harmony
6. Don’t know/ can’t say

#single response, randomize

Q33: What is the one social change that you would like 2019 to bring?

1. Better safety for women
2. More freedom of expression (through art, cinema, in public discourse)/ Less intolerance
3. Better hygiene and sanitation standards
4. Less religious/caste conflict
5. More income equality
6. Government accountability and reduction in corruption
7. Other (Fixed)
8. Don’t know/ can’t say (Fixed)